

SCHOOL OF RECORD: University of Minnesota – Twin Cities (University of Pittsburgh for Global Business Institute)

CREDITS: All courses are 3 credits, except for the internship, which can be 3 or 6 credits **LANGUAGE OF INSTRUCTION:** English

SPRING AND FALL: 12 - 18 credits (maximum of 6 for an internship) **SUMMER:** 6 credits (maximum of 3 for an internship)

Go to www.capa.org/london for the most current listing of course descriptions, course availability per term, and downloadable syllabi.

KEY

FOR TERM(S)
OFFERED:



SPRING SEMESTER



FALL SEMESTER



SUMMER SEMESTER

LNDN ARTA 3338

ARTS ADMINISTRATION: THE CREATIVE INDUSTRIES IN A DIGITAL WORLD

This course will focus on the ways in which the Creative industries are structured, and how arts administrators successfully share creativity with the public and leverage the commercial opportunities of creative production. Key topics to be explored will include the arts as a business; managing financial imperatives and the artistic process; promoting and presenting cultural products.

LNDN ARTH 2210

THE AESTHETICS OF POWER, PRESTIGE AND SOCIAL CHANGE: A SURVEY OF RENAISSANCE THROUGH MODERN ART HISTORY

This course is an introduction to art—and to the discipline of art history—enlivened through regular field studies at London’s many museums, galleries and heritage sites. We study works of art, architecture and design from the 15th century through to the mid-20th century.

LNDN ARTH 3312

MODERN ART IN LONDON: FROM SUBLIME TO RIDICULOUS?

This course examines modern works of art from the late nineteenth century through to the present. The course begins by analyzing the ways in which the seeds of Modern Art were sown at the end of the nineteenth century, before moving on to work made during the twentieth century - particularly art produced in response to the First and Second World Wars; and culminates with reference to contemporary practice.

LNDN ARTH 3313

CONTEMPORARY WORLD ARCHITECTURE: LONDON

Investigating several of the most recognizable themes in contemporary architectural production—tall building, iconic building, historic preservation and sustainability—this class compares some of the most (in)famous buildings in London to examples across the globe. Through this class students simultaneously gain knowledge of contemporary architecture, discuss and debate the roles that a variety of individuals and institutions have had in writing that history, and take an active part in writing some of that history for themselves.

LNDN BUSN 3372

INTERNATIONAL MARKETING

This course will help you develop an understanding of the scope and challenges of marketing in the international context. The course examines how global dimensions technology, research, capital investment and production impact marketing, distribution and communication networks.

LNDN BUSN 3373

INTERNATIONAL FINANCE

The International Finance module provides an understanding of finance in the international context. In a globally integrated world, it has become imperative to trade, invest and conduct business operations internationally. The course exposes the students to the opportunities and risks associated with international finance.

LNDN BUSN 3374/ECON 3360

INTERNATIONAL ECONOMICS

The International Economics module provides an understanding of the key economic issues in the global business environment and an understanding of how global businesses are impacted by real world developments in economics, politics and finance.

LNDN BUSN 3376

INTERNATIONAL DIMENSIONS OF ORGANIZATIONAL BEHAVIOR

Students will study how theories, research, and current issues in the field of organizational behavior apply in the context of the international workplace.

LNDN BUSN 3378

GLOBAL WORKFORCE MANAGEMENT

This course provides an integrative framework for understanding the business and legal challenges that are associated with effective workforce management around the world.

LNDN BUSN 3380

MANAGING GLOBAL SUPPLY CHAINS

The focus of this course will be on key issues within operations that are of relevance in a firm’s ability to remain competitive in a global economy. Examples of companies collaborating across the globe will be used in the teaching and learning of Supply Chain Management.

   **LNDN COLT 3311**
POST-WAR BRITISH POPULAR CULTURE

This course examines key theories of popular culture, including case studies from the UK and comparative analysis of British and American experiences of popular culture and subcultures, including oral cultures, popular and ethnic cultures, and social and religious movements since World War II.

 **LNDN COLT 3312**
LONDON ACROSS HISTORY, LITERATURE, AND FILM

This course is designed to introduce students both to canonical literary texts from Johnson to Conan Doyle and to contemporary representations of multicultural London. The fundamental focus is the reading of both literary and filmic texts, but the class uses London as its living background.

  **LNDN COMM 3321**
ETHICS IN THE MEDIA

This course addresses the principal ethical issues facing print and broadcast journalism that arise almost daily in media coverage of matters of public controversy, such as crime, war, and privacy. Problems of regulation and codes of practice are also examined alongside London's global importance as a media hub and the distinctive media culture of the UK.

  **LNDN COMM 3322**
CREATIVE CONNECTIONS: ADVERTISING AND MARKETING IN BRITAIN

This course provides an understanding of the ways in which advertising is effectively planned to achieve the objectives set in the overall marketing plan, with reference to London as a global center for creative and production excellence and comparative analysis of British advertising methods and styles.

 **LNDN COMM 3326**
INTERNET 2.0

The adoption of the Internet has taken place at an astonishing rate. Yet what are the effects of this technology on our personal and political lives? This course will examine the history, effects, uses, problems, and hopes for the technology.

 **LNDN COMM 3327**
DATELINE LONDON

The course is a practical and conceptual study of journalism within a U.K. and European context. Students will learn techniques for gathering and writing news, feature articles, blogs and tweets geared toward publication in print and online media.

 **LNDN CWRT 3310**
TRAVEL WRITING

This course is designed to offer students the opportunity to study and practice the art of travel writing. There are a variety of readings, many of them focused on London and its environs, and most, but not all, from contemporary travel writers.

   **LNDN CWRT 3317**
WRITING THE CITY: LONDON

This course looks at the impact of the city on the craft of creative writing and explores how various subjects like the river, urban spaces, solitude, ethnicity, or particular districts function in London narratives. It examines the role of memory and experience in literary psycho-geographical accounts of the metropolis.

 **LNDN EDUC 3305**
INTERNATIONAL COMPARATIVE STUDIES OF ISSUES IMPACTING EDUCATION SYSTEMS

The course provides students with an introduction to the school system in their study location and that of the other CAPA study location (Florence, Italy). There will then be opportunities to compare it to the American system and to other learning communities in the world to better understand how they reflect and perpetuate the cultural values and identity of a country. Through collaborative and comparative learning processes in both local environments and transnational communities, students will develop a deeper understanding of the role of school systems in shaping values, societies and cultures.

  **LNDN FILM 3311**
CONTEMPORARY BRITISH FILM

This course charts the development of British film during the period 1994-2012 through the critical study of key films, and examines the way that these films both emerge from and transform the earlier British cinema tradition.

  **LNDN HIST 3310**
20TH CENTURY BRITISH HISTORY

This course surveys how Britain has responded to political, social, and cultural forces during the twentieth century. Topics include: changing perceptions about the role of the state; the decline of empire; the effect of two world wars; economic strategies; the development of multiculturalism; and the role of women with an emphasis on how the lives of ordinary British people have changed during the last century.

   **LNDN INTP 3347**
**GLOBAL INTERNSHIP PROGRAM:
LONDON (3 CREDITS)**

  **LNDN INTP 3348**
**GLOBAL INTERNSHIP PROGRAM:
LONDON (6 CREDITS)**

This course is a unique academic experience that provides students with the opportunity to discuss and analyze theories and models of work organizations in a cross-cultural context. It also creates a framework for personal reflection on issues related to professional development, using the internship experience as a vehicle for students to contextualize and discuss the wider significance of internship activities.


LNDN LITR 3312
SHAKESPEARE AND LONDON

A selection of Shakespeare's plays (from his early, middle, and late periods) is explored to uncover his style and craft within the genres of comedy, history, and tragedy. Ultimately, students engage in Shakespeare's "timelessness" and learn to appreciate how vitally his ideas, themes, and concepts move from the concerns of his day to our own.


LNDN LITR 3315
DETECTIVE FICTION: CRIME AND THE CITY

This course addresses the development of the modern detective novel, British and American, from the late 19th century into the 21st. The focus of the course will be on cities as sites of criminal imagination, and on detectives as explorers of the city's hidden connections.


LNDN LITR 3318
LITERATURE AND THE ENVIRONMENT

This course examines the ways in which writers in English have engaged with the natural environment. You will read a range of authors, from the advent of industrialization in the late eighteenth century up to the present age of climate change, to consider how they have celebrated the "natural world," and looked critically at human effects on ecosystems.


LNDN PSCI 3352
EUROPEAN GOVERNMENT AND POLITICS

This interdisciplinary course examines the cultural, political, and economic factors that have shaped modern Europe and traces the history of "Europe" as a cultural and political idea. It also investigates the various processes that have made Europe such a distinctive, dynamic, and highly varied region and analyzes the historical roots of current tensions between — and within — the nation-states of Europe, such as ethnic nationalism and imperial competition.


LNDN PSCI 4450
ISLAM, POLITICS, AND BRITAIN: A CASE STUDY OF LONDON'S EAST END

This course examines how multiethnic diversity shapes and defines our understanding of modern Britain, through a specific focus on Muslim communities in London and the nature of their interactions with wider society. Students analyze the ways in which imperialism and its legacy, as well as Britain's global relationships, have influenced political policies and social attitudes toward multiculturalism and Muslim groups in particular.


LNDN PSYC 3352
CHILD DEVELOPMENT IN A BRITISH CONTEXT

This course investigates the aims and principles of developmental psychology as a scientific discipline, and describes the methods used to obtain knowledge about children and their development. Issues such as children's early attachments, the development of the self, the emergence of consciousness, and the role of play are examined, with an emphasis on the role of education and child care practices and policies in the UK in shaping children's development.


LNDN SOCY 3349
CONTEMPORARY ISSUES THROUGH SERVICE-LEARNING: THE SOCIAL DYNAMICS OF LONDON (6 CREDITS)

This is an interdisciplinary course with a sociological focus, as well as a unique opportunity to become directly involved in the realities of community engagement and grassroots politics through community service placements. It is designed to engage students in critical thought and reflection on urban inequalities in London while examining the historical, sociological, and political context of community service and social, economic, and political exclusion in the UK.


LNDN SOCY 3350
UNDERSTANDING MODERN BRITAIN

One of the most effective ways of understanding a nation is by examining the images, values, symbols, and individuals by which a nation represents itself. This multi-disciplinary course explores a variety of forms of national representations — "ideals and icons" — to investigate the ways in which modern Britain and British identities have been imagined, constructed, and experienced at home and internationally.


LNDN THTR 3310
THEATER IN THE CITY

This course places students at the heart of the experience of theatre. Topics include the qualities, conditions, and boundaries of drama; audience engagement; philosophical issues raised by the theatrical experience; the origins of theatre; the changing roles of performers and spectators over time; and the theater's prospects in the 21st century.


LNDN THTR 3311
MODERN ACTING

This course builds students' acting skills and styles. It provides the means through which students may develop or expand their acting abilities through practical work with a variety of scripts, focusing primarily on 20th-century English plays.


LNDN THTR 3312
WRITING A PLAY: THE ART AND CRAFT OF MAKING THEATRE

This course will introduce the student to the variety of skills required to write a stage play. Beginning with a range of stimuli from their experience of London—people, places, events and ideas—students will develop their ideas into fully-fledged one-act plays. Focusing on a toolbox approach, and carefully considering the various elements of dialogue, characterization, structure and themes, the course will culminate in the presentation of a reading of each writer's play at CAPA's studio facility: The Street. Each play will be read by a group of professional actors.

 **LNDN THTR 3314****WITCHCRAFT AND MAGICAL PERFORMANCE
IN LONDON**

This course will chart the representation of the occult in the city from the Early Modern period to the present day. Focusing particularly on the performance and presentation of occult and magical phenomena and its reception by the general public and social elites during specific time periods, the course will offer students the opportunity to understand why magic has fascinated us and continues to do so.

 **LNDN URBS 3345****ANALYZING AND EXPLORING THE GLOBAL
CITY: LONDON — MODERNITY, EMPIRE, AND
GLOBALIZATION**

This interdisciplinary course focuses on the modern development of one of the world's most significant global cities in comparative context. It examines London's changing identity as a world city, with a particular emphasis on comparing the city's imperial, postcolonial, and transatlantic connections and the ways in which past and present, local and global intertwine in the capital.

 **LNDN WNST 3353****CAMPAIGNERS, ACTIVISTS AND RADICALS:
GENDER AND CITIZENSHIP IN MODERN
EUROPE**

This course analyzes women's claims for citizenship throughout the 20th century from a variety of European perspectives, and charts the ways in which women have adapted to and attempted to challenge the ideological, political, and material conditions of citizenship in 20th century Europe.