CAPA BUENOS AIRES GLOBAL CITIES PROGRAM

SCHOOL OF RECORD: State University of New York at Oswego (University of Pittsburgh for Global Business Institute)

CREDITS: All courses are 3 credits

SUMMER: 6 credits (maximum of 3 for an internship)

SPRING AND FALL: 12 - 18 credits (maximum of 6 for an internship)

LANGUAGE OF INSTRUCTION: English and Spanish

Go to **capa.org/buenosaires** for the most current listing of course descriptions, course availability per term, and downloadable syllabi. Note that some course offerings are set by the university and are subject to change up until the start of the program.

KEY FOR TERM(S) OFFERED:

- **SPRING** SEMESTER
- **FALL** SEMESTER
- **SUMMER** SEMESTER

BSAS ARTH 3310

ART AND POLITICS IN MODERN LATIN AMERICA

This course considers artistic developments in Latin America, from early twentieth-century avant-garde movements to recent contemporary projects. With the understanding that the modern construct of "Latin America" encompasses an area of tremendous ethnic, racial, and linguistic diversity, we will survey a broad range of art practices throughout the Americas.

BSAS BLAW 3310

INTERNATIONAL BUSINESS TRANSACTIONS

This course has been designed to meet the complex needs of practicing attorneys and advanced Law students, from a range of backgrounds, interested in gaining first-hand knowledge and practical tools in the field of International Business Transactions. The course consists of 11 classes given in English, with a practical approach and with the use of the case-method.

BSAS BUSN 3372

INTERNATIONAL MARKETING

This course will help you develop an understanding of the scope and challenges of marketing in the international context. The course examines how the global dimensions technology, research, capital investment and production impact marketing, distribution and communication networks. The breadth of this course will provide insights into the increasingly interdependent global economic and physical environment and its impact on international marketing.

BSAS BUSN 3373

INTERNATIONAL FINANCE

This module provides an understanding of finance in the international context. In a globally integrated world, it has become imperative to trade, invest and conduct business operations internationally. The course exposes the students to the opportunities and risks associated with international finance.

BSAS BUSN 3374

INTERNATIONAL ECONOMICS

This course provides an understanding of the key economic issues in the global business environment and an understanding of how global businesses are impacted by real world developments in economics, politics and finance. The business environment is dynamic in nature. The course coverage is therefore updated periodically to include current real world evidence as well as recent academic and empirical findings.

BSAS BUSN 3376

INTERNATIONAL DIMENSIONS OF ORGANIZATIONAL BEHAVIOR

In the International Dimensions of Organizational Behavior course, students will study how theories, research, and current issues in the field of organizational behavior apply in the context of the international workplace. This course will focus on the international application of core management theories and strategies, and will be based on interdisciplinary research, from fields including psychology, sociology, economics, political science and anthropology.

BSAS BUSN 3378

GLOBAL WORKFORCE MANAGEMENT

This course provides an integrative framework for understanding the business and legal challenges that are associated with effective workforce management around the world. As more and more companies try to leverage the benefits of a global labor market, it is critical to understand the challenges that managers must deal with as they try to coordinate work practices across country settings and prepare individuals for global assignments.

BSAS BUSN 3380

MANAGING GLOBAL SUPPLY CHAINS

The focus of this course will be on key issues within operations that are of relevance in a firm's ability to remain competitive in a global economy. Examples of companies collaborating across the globe will be used in the teaching and learning of Supply Chain Management. We focus mainly on the operational and tactical aspects of managing the network of multiple facilities, but we will also investigate their strategic implications.

BSAS ECON 3310

ECONOMIC DEVELOPMENT IN LATIN AMERICA

This course analyzes economic development in Argentina. Students adopt a broad perspective to address the complex process of economic development, while studying recent macroeconomic events and experiences at the sector level and the social and political aspects that shaped the evolution of the economy. International aspects such as trade relationships, financial flows, and global volatility are also considered.

BSAS FILM 3301

CULTURAL IDENTITY AND MULTICULTURALISM IN CONTEMPORARY FILM

This course examines the ways in which racial and ethnic differences have been visualized in the United States and Argentina. Students study how Hollywood has created films that analyze issues of race and ethnicity in a multicultural United States and, in a comparative perspective, examine how independent filmmakers have portrayed ethnic relations in Argentina's social and economic reality of the 21st century.

BSAS HIST 3321

MODERN LATIN AMERICAN HISTORY

This course seeks to introduce students to the history of Latin America by examining three present-day issues or challenges that loom very large in the life of the region: environmental issues; women's roles in Latin American societies; and racial inequality.

BSAS INTP 3347

GLOBAL INTERNSHIP PROGRAM: BUENOS AIRES (3 CREDITS)

BSAS INTP 3348

GLOBAL INTERNSHIP PROGRAM: BUENOS AIRES (6 CREDITS)

This course is a unique academic experience that provides students with the opportunity to discuss and analyze theories and models of work organizations in a cross-cultural context. It also creates a framework for personal reflection on issues related to professional development, using the internship experience as a vehicle for students to contextualize and discuss the wider significance of internship activities.

BSAS INTR 3320

INTERNATIONAL DEVELOPMENT COOPERATION IN LATIN AMERICA

This course explores development cooperation in an international context with a focus on Latin America. Students analyze specific development challenges faced by the international community, and the actors working on reducing social and economic disparities.

BSAS LITR 3311

LITERATURE AND MUSIC IN SPANISH AMERICA

This course analyzes literary, musical, and artistic pieces in Spanish America during the 20th century. It presents the theoretical and historical background, the relevant moments, the significant figures, the constants, and the elements of originality that characterize contemporary Spanish-American literature, music, and art.

BSAS LITR 3312

LITERATURE OF THE AMERICAS

This course explores some of the many literary forms writers invented to suit modern life in the hemisphere Europeans first called the "New World." All of our writers conceived new styles and rhythms they believed emerged from and responded to a unique set of American conditions. These conditions included great possibilities—democracy, liberty, rights—and terrible abuses—slavery, colonialism, racism. To confront realities of this kind, these writers revitalized language, updated sound and sense, and reconceived literature's relationship to other human activities in original and powerful ways.

BSAS PSCI 3320

FROM ANCIENT IDEAS TO CONTEMPORARY POLITICS

This course introduces students to classical and modern texts, theories, and philosophies of political science. In doing so, it helps students to not only become well acquainted with major political thinkers, but to come to understand the implications that these thinkers' ideas have on the political process, governing structures, and public policies.

BSAS SLAW 3320

SPORTS LAW

The objective of this course is to provide the students with all the practical and conceptual instruments and mechanisms to successfully articulate legal relations with public and private sports bodies. It combines aspects of legal subjects (civil law, labor law, administrative law, sports law, contract law) etc., with development of the necessary abilities of sports agents, advisors, etc. It focuses on the International Olympic Committee, the logal structures of football and the Antidoping bodies. In each class, a practical case that recreates a real situation will be analyzed by the students under the guidance of the teacher.

BSAS SOCY 3320

QUANTITATIVE AND QUALITATIVE METHODOLOGY IN SOCIAL RESEARCH

The aim of the course is to give students the opportunity to increase their knowledge and experience in methodology in social research. The focus is on the coexisting epistemological paradigms within social sciences and the most commonly used methods for data collection and analysis. The course is envisaged to provide the student with the knowledge and the skills necessary to identify the interdependence between theoretical-epistemological assumptions and the methods used when approaching social phenomena.

BSAS SOCY 3322

SOUTH AMERICAN SOCIETIES, CULTURES, AND IDENTITIES: A SOCIOLOGICAL AND ETHNOGRAPHIC APPROACH

This course approaches sociology from a Latin American standpoint. It deals with some of the main, and classical, sociological concepts and theories, to later explore them in the Latin American context. The class provides students with theoretical tools to analyze society and social process. It will develop, and encourage, critical and reflective thinking about contemporary social life and social structures in general, and in Latin America in particular.

BSAS SPAN 2211

ELEMENTARY 1 SPANISH

Students who will enter Spanish 1 have no real functional ability in the target language. During the course of the semester, they will practice the ability to exchange greetings, provide information about themselves, and name familiar objects from their immediate environment. The will also learn to elaborate and answer basic questions through the use of essential vocabulary. By the end of the semester, students will develop competence in the four skills (reading, writing, speaking, and listening) to handle a successful number of uncomplicated communicative tasks in social situations. They will develop the ability to have a conversation about personal information or everyday topics that affects them directly. They will be able to respond to simple direct questions and request information. In addition, they will be introduced to the cultures of the Spanish-speaking world and its people.

BSAS SPAN 2222

ELEMENTARY 2 SPANISH

During the course of the semester, students will learn how to produce short sentences using different tenses and moods to be able to widen the quantity and quality of information that they can provide about themselves. Students will build on their previously developed knowledge of cultures of the Spanish-speaking world and its people. By the end of the semester, students will develop competence in the four skills (reading, writing, speaking, and listening) so that they can sustain concrete exchanges on predictable topics necessary for surviving in the target culture. In addition, they will be able to express personal meaning and discuss information related to self and family, daily activity, and immediate needs, but also personal preferences.

BSAS SPAN 2233

INTERMEDIATE 1 SPANISH

During the course of the semester, students will improve the four skills (reading, writing, speaking, and listening) through reading activities, compositions assignments, and short films. Students will expand their knowledge of cultures of the Spanish-speaking world and its people. By the end of the semester, students will be able to handle a substantial number of communicative tasks most of the time. They will develop the ability to narrate and describe in all major frames using connecting discourse of paragraph length. They will have learned to sustain successfully social interaction requiring a basic exchange of information related to their work, school, recreation, particular interests and areas of competence.

BSAS SPAN 2244

INTERMEDIATE 2 SPANISH

By the end of the semester, students will have developed the ability to create with the language when talking about familiar topics related to everyday life. They will be able to recombine learned material to express personal meaning. They will have solidified their ability to produce sentence-level language ranging from discrete sentences to a string of sentences, most of the time using different time frames. Students will expand their knowledge of cultures of the Spanish-speaking world and its people.

BSAS SPAN 2255

ADVANCED 1 SPANISH

By the end of the semester, students will be able to communicate information on autobiographical topics, as well as topics of community, national, or international interest. They will have a broad knowledge of a variety of vocabulary and will be able to in paragraph-length and discourse. They will not only be able to handle formal and informal exchanges on a variety of concrete topics but also on topics relating to events of current, public, and personal interest or individual relevance. They will have full ability to narrate and describe in all major time frames providing full and detailed account of facts.

BSAS SPAN 2266

ADVANCED 2 SPANISH

In this course, students will understand the main ideas of complex text on both concrete and abstract topics, including technical discussions in their fields of specialization. They will be able to interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party. Students will produce clear, detailed text on a wide range of subjects and explain a viewpoint on a topical issue giving the advantages and disadvantages of various options.

BSAS URBS 3345

ANALYZING AND EXPLORING THE GLOBAL CITY: BUENOS AIRES

Cities around the world are striving to be 'global': Buenos Aires is one of the largest cities in Latin America and dominates Argentina's economic, political, social and cultural processes, exerting great influence over national and regional development. This course examines the emergence of this elegant, cosmopolitan city as Argentina's gateway to the world, the impact of rapid population growth and the influx of transnational organizations into the city.