

# APA CAPA DUBLIN GLOBAL CITIES PROGRAM

SCHOOL OF RECORD: State University of New York at Oswego

CREDITS: All courses are 3 credits, except for the internship, which can be 3 or 6 credits

SPRING AND FALL: 12 - 18 credits SUMMER: 6-9 credits LANGUAGE OF INSTRUCTION: English and Irish

Most of the Griffith College curriculum is open to CAPA students. If you want to know about Griffith courses that are not outlined here, please contact CAPA. Go to **www.capa.org/dublin** for the most current listing of course descriptions, course availability per term, and downloadable syllabi. Note that some course offerings are set by the university and are subject to change up until the start of the program.

# **KEY**

FOR TERM(S)
OFFERED:



**SPRING SEMESTER** 



**FALL SEMESTER** 

# **FALL & SPRING OFFERINGS**

# **CREATIVE ARTS**

- DBLN ARTH 3311 Ways of Seeing
- DBLN ARTH 3312 History of Art and Photography
- DBLN ARTS 2310 Introduction to Photography
  - DBLN ARTS 2314 Introduction to Video
  - DBLN ARTS 3312 Digital Photography
  - DBLN ARTS 3314 Advanced Photography
  - DBLN ARTS 3315 Commercial Photography

# **BUSINESS**

- 🕸 🕸 DBLN BUSN 3310 International Marketing
  - DBLN BUSN 3326 International Human Resource Management
  - DBLN BUSN 3330 E-Business
  - DBLN BUSN 3334 International Business Environment
  - DBLN BUSN 3340 Supply Chain Management in Hospitality
  - DBLN BUSN 3341 Information Technology Skills
  - DBLN BUSN 3342 Digital Marketing
  - DBLN BUSN 3343 Brand Management
  - DBLN BUSN 3350 Professional Development

- DBLN BUSN 3351 Principles of Services Marketing
- DBLN BUSN 3352 Project Management
  - DBLN BUSN 3353 Quantitative Analysis for Business
  - DBLN BUSN 3354 Rooms Division Management
  - DBLN BUSN 3355 Sales Management
  - DBLN BUSN 3356 Advanced Financial Management
  - DBLN BUSN 3357 Strategic Hospitality Management
  - DBLN BUSN 3358 Strategic Management
  - DBLN BUSN 3359 Strategic Marketing Management
  - DBLN BUSN 3360 Accounting Information for Managers
  - DBLN BUSN 3361 Management Accounting Systems and Analysis
  - DBLN BUSN 3362 Management Practice
  - BUSN 3363 Market Research Practice
  - DBLN BUSN 3364 Marketing
  - DBLN BUSN 3365 Marketing Management and
     Research
  - DBLN BUSN 3366 Operations and Project Management
  - **DBLN BUSN 3367** Operations Management
- DBLN BUSN 3368 Organizational Behavior
  - DBLN BUSN 3369 Performance Management
  - DBLN BUSN 3370 Accommodation and Facilities Management



# GLOBAL CITIES PROGRAM · CONTINUED



BUSINESS CONTINUED						
DBLN BUSN 3371	Accounting Information for	<b>(#)</b>				Introduction to Business Law Legal Aspects of Business
@ <b></b>	Managers	COM	MUNIC	CATIONS	. & J	OURNALISM
<b>BLN BUSN 3372</b>						
<b>DBLN BUSN 3373</b>		*				Introduction to Radio
	Business Information Systems	(4)				Introduction to Digital Media
DBLN BUSN 3376	Business Management	(4)				Writing and Presentation Skills
DBLN BUSN 3377	Business Mathematics for Hospitality Management	•	DBLN	COMM 2	2216	Introduction to Writing Journalism
	Conference and Events	*	DBLN	COMM 2	2336	History of the Media
⊕	Management Consumer Behavior	(4)	DBLN	COMM 2	2344	News Media Production and Investigative Journalism
<b>DBLN BUSN 3381</b>	Contemporary Issues in	<b>(4) (8)</b>	DBLN	сомм	3310	Creative Writing
	Hospitality	*	DBLN	сомм	3311	Web Design
<b>BLN BUSN 3382</b>	Corporate Finance	*	DBLN	сомм	3312	Investigative Journalism 2
<b>DBLN BUSN 3383</b>	Corporate Governance and	*	DBLN	сомм	3313	Media Studies
® DBLN BUSN 3384	Accountability	<b>(4)</b>	DBLN	сомм	3314	Layout and Design
	Enterprise and Innovation	*	DBLN	сомм	3315	Online Journalism
W DBLN BUSN 3369	Finance and Revenue  Management for Hospitality	<b>(</b>	DBLN	сомм	3316	TV Journalism
	Managers	*	DBLN	сомм	3317	Research Methods
DBLN BUSN 3386	Finance and Wealth	<b>(</b>	DBLN	сомм	3318	Business Journalism
	Management	*	DBLN	сомм	3319	Public Relations
	Financial Accounting	<b>(4)</b>	DBLN	сомм	3320	Understanding Audience:
<b>DBLN BUSN 3388</b>	Food and Beverage Management					Media Marketing
<b>DBLN BUSN 3389</b>	Hospitality Operations	*	DBLN	COMM 3	3321	Video Production
<b>BLN BUSN 3390</b>	Human Resource Management	<b>(4)</b>	DBLN	сомм	3323	Applications Technology
<b> DBLN BUSN 3392</b>	International Corporate Reporting	*	DBLN	COMM 3	3324	Media Research and Cultural Studies
	International Financial Reporting		DBLN	сомм	3325	Location Sound
<b>DBLN BUSN 3394</b>	International Leisure Service	<b>(</b>	DBLN	сомм	3326	Modern Society (Media)
	Management	*	DBLN	сомм	3327	Online Screen Media
DBLN BUSN 3395	International Services Marketing	<b>\$</b>	DBLN	сомм	3328	Conflict Reporting
DBLN BUSN 3396	International Travel, Tourism,	<b>(</b>	DBLN	сомм	3329	Politics of the Image

and Hospitality







#### COMM. CONTINUED

- DBLN COMM 3330 Production and Direction for Film and Documentary Television
- DBLN COMM 3331 Publishing
- DBLN COMM 3333 Reporting and Feature Writing
- DBLN COMM 3334 Radio Journalism
- DBLN COMM 3336 Sports Journalism
  - DBLN COMM 3337 Understanding Society
  - DBLN COMM 3338 Visual Communication
  - DBLN SOCY 3312 Sociology of the Media

# **ECONOMICS**

- **DBLN ECON 2310** Macroeconomics
- DBLN ECON 2311 Principles of Economics
- **DBLN ECON 2312** Microeconomics

# **CULTURAL STUDIES**

- DBLN FILM 3312 Film Studies
- (4) (8) **DBLN IRSH 1101** Irish Language and Culture
- DBLN HIST 3312 Irish History and Culture
- - DBLN PSCI 2310 Contemporary Society and Political Systems

#### **INTERNSHIPS**

#### LAW & LEGAL STUDIES

- **BLN LGLS 2322** Criminal Law 2
- DBLN LGLS 2323 Introduction to Law and Legal Skills

- DBLN LGLS 3323 Arbitration
- DBLN LGLS 3324 Human Rights Law
- DBLN LGLS 3325 Child Law
- DBLN LGLS 3326 Criminology
- DBLN LGLS 3327 Commercial Law
- **DBLN LGLS 3328** Media Law
  - DBLN LGLS 3328 Constitutional Law
- **DBLN LGLS 3329** Criminal Law
  - BILN LGLS 3330 Employment Law
  - DBLN LGLS 3331 The Law of Evidence
  - DBLN LGLS 3332 Media Law and Ethics
- DBLN LGLS 3334 Intellectual Property Law
  - DBLN LGLS 3335 Miscarriages of Justice
  - DBLN LGLS 3336 International Human Rights Law
  - DBLN LGLS 3337 Jurisprudence
- DBLN LGLS 3339 Law of Banking and Finance
  - DBLN LGLS 3340 Law of Contract
  - DBLN LGLS 3341 Law of the European Union
  - DBLN LGLS 3342 Law of Torts
- DBLN LGLS 3352 Family Law
- **DBLN LGLS 3378** Company Law

# SUMMER OFFERINGS

**DBLN INTP 3347** Global Internship Program

(3 credits)

**DBLN INTP 3348** Global Internship Program

(6 credits)

DBLN URBS 3345 Analyzing and Exploring the

Global City: Dublin

**DBLN FILM 3313** Cinema in Contemporary Ireland