



# Welcome to Switzerland, Welcome to ZHAW School of Management and Law!



### Why Choose Switzerland?



#### Rankings: Switzerland

	The top 10 most competitive global economies	
	Global Competitiveness Report 2016-2017	Global rank*
Switzerland		1
Singapore		2
United States		3
Netherlands		4
Germany		5
Sweden		6
United Kingdom		7
Japan		8
Hong Kong SAR		9
Finland		10

Innovative & Entrepreneurial

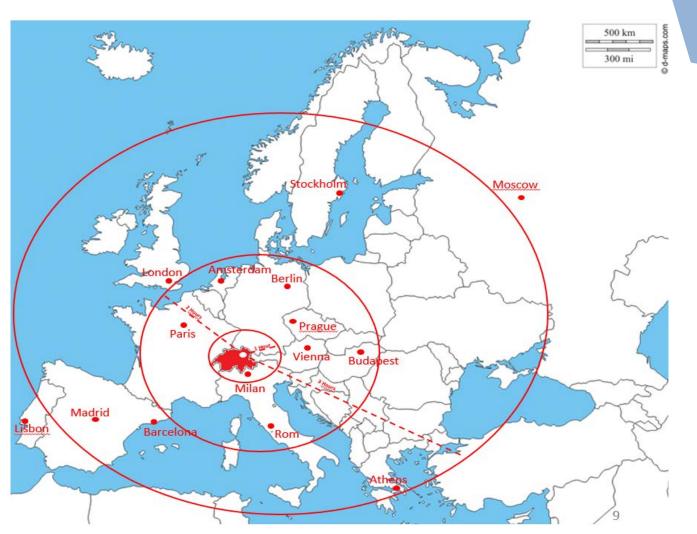
Source: The Global Competitiveness Report 2016-2017 \*2016-2017 rank out of 138 economies.

## Why Choose ZHAW SML?



#### **Attractive Location: ZHAW SML**

Gateway to Europe



- **2** minutes to the train station
- **15** minutes by train to the Zurich airport ...
- 25 minutes by train to long-distance coach station

#### **Attractive Campus: ZHAW SML**

Outstanding Campus

- Student accommodation available
- Modern infrastructure in historical buildings
- Attractive areas to study and relax
- Free sports classes







http://www.woko.ch/de/liegenschaft-details/368 - Fotograph Alessandro Della Bella

#### **ZHAW SML: Degrees and Modules**

High Quality of Education

# A Broad Spectrum for Maximum Impact

#### MASTER'S DEGREE PROGRAMS

- Accounting and Controlling
- Banking and Finance
- Business Administration
  - · Health Economics and Healthcare
  - Marketing
  - · Public and Nonprofit
- International Business
- Management and Law
- Business Information Technology

#### BACHELOR'S DEGREE PROGRAMS

- Business Administration
  - General Management
  - · Banking and Finance
  - Accounting, Controlling, Auditing
  - Economics and Politics
  - Risk and Insurance
- International Management
- Business Information Technology
- Business Law

204

modules taught, of which 34% are in English

Please check our current module offer in English for Incoming students on our ZHAW SML homepage: www.zhaw.ch/en/sml/study/international/



#### **ZHAW SML: Experiences of our Students**

#### Exchange Student



«I would really like to come back here for my Masters' degree in marketing.»

Mohamed Radwan Bawadekji Misr International University, Cairo, Egypt

#### Exchange Student



«Switzerland is an amazing, beautiful, and highly developed country full of smart people.»

Kira Carlson Speer
University of South Carolina, Columbia,
USA

#### **Local Student**



"I chose to study at the ZHAW because practice-based training is very important to me."

Julia Kratka, student, BSc in Business
Administration

# Study, Connect and Enjoy



#### See you soon at ZHAW SML!

structured and practically oriented education international for forward-looking AACSB professional interconnected management Winterthur excellence purposeful friendly great go future grading too strict university of applied sciences modern innovative balance practical approach best university

**Further information:** 

www.zhaw.ch/en/sml/study/inter national/incoming-students/



