



School of
Management and Law

**Welcome to Switzerland,
Welcome to ZHAW School of Management and Law!**



Why Choose Switzerland?



Rankings: Switzerland



The top 10 most competitive global economies

Global Competitiveness Report 2016-2017

Global rank*

Switzerland	1
Singapore	2
United States	3
Netherlands	4
Germany	5
Sweden	6
United Kingdom	7
Japan	8
Hong Kong SAR	9
Finland	10

Source: The Global Competitiveness Report 2016-2017

*2016-2017 rank out of 138 economies.

Innovative &
Entrepreneurial

Why Choose ZHAW SML?



Attractive Location: ZHAW SML

Gateway to
Europe



2 minutes to the
train station

15 minutes by
train to the
Zurich airport ...

25 minutes by
train to long-
distance coach
station

Attractive Campus: ZHAW SML

Outstanding
Campus

- Student accommodation available
- Modern infrastructure in historical buildings
- Attractive areas to study and relax
- Free sports classes



<http://www.woko.ch/de/liegenschaft-details/368> -
Fotograph Alessandro Della Bella

ZHAW SML: Degrees and Modules

High
Quality of
Education

A Broad Spectrum for Maximum Impact

MASTER'S DEGREE PROGRAMS

- Accounting and Controlling
- Banking and Finance
- Business Administration
 - Health Economics and Healthcare
 - Marketing
 - Public and Nonprofit
- International Business
- Management and Law
- Business Information Technology

BACHELOR'S DEGREE PROGRAMS

- Business Administration
 - General Management
 - Banking and Finance
 - Accounting, Controlling, Auditing
 - Economics and Politics
 - Risk and Insurance
- International Management
- Business Information Technology
- Business Law

204

modules taught, of which
34% are in English

Please check our current
module offer in English for
Incoming students on our
ZHAW SML homepage:
www.zhaw.ch/en/sml/study/international/

ZHAW SML: Experiences of our Students

Exchange Student



«I would really like to come back here for my Masters' degree in marketing.»

Mohamed Radwan Bawadekji
Misr International University, Cairo,
Egypt

Exchange Student



«Switzerland is an amazing, beautiful, and highly developed country full of smart people.»

Kira Carlson Speer
University of South Carolina, Columbia,
USA

Local Student



“I chose to study at the ZHAW because practice-based training is very important to me.”

Julia Kratka, student, BSc in Business
Administration

Study, Connect and Enjoy



See you soon at ZHAW SML!

competent international structured and practically oriented
education forward-looking multi-faceted
interconnected management AACSB professional
ZHAW part-timers SUCCESS business
successful
Winterthur excellence purposeful
friendly great good
future grading too strict stress quality studies network
university of applied sciences modern nature
best university innovative balance practical approach

Further information:

www.zhaw.ch/en/sml/study/international/incoming-students/

