

SCHOOL OF RECORD: State University of New York at Oswego (University of Pittsburgh for Global Business Institute)

CREDITS: All courses are 3 credits, except for semester language courses, which are 6 credits, and semester internships, which may be up to 6 credits.

LANGUAGE OF INSTRUCTION: English and Chinese

Courses are subject to change. For the most current listing of courses, availability, and downloadable syllabi, visit capa.org/shanghai or call **1.800.793.0334**

KEY

FOR TERM(S)
OFFERED:



SPRING SEMESTER



FALL SEMESTER



SUMMER SEMESTER



SHGH BUSN 2210

INTRODUCTION TO MARKETING

This course is meant to help you develop a critical appreciation of both the opportunities and challenge associated with the increasing globalization of markets with a particular focus on emerging markets, Asian markets, and China in particular. During the semester, you will learn about the key environmental forces shaping consumer needs and preferences, and the impact of political and economic factors on firms operating in an international environment.



SHGH BUSN 3372

INTERNATIONAL MARKETING

This course will help you develop an understanding of the scope and challenges of marketing in the international context. The course examines how the global dimensions technology, research, capital investment and production impact marketing, distribution and communication networks. The breadth of this course will provide insights into the increasingly interdependent global economic and physical environment and its impact on international marketing.



SHGH BUSN 3373

INTERNATIONAL FINANCE

This module provides an understanding of finance in the international context. In a globally integrated world, it has become imperative to trade, invest and conduct business operations internationally. The course exposes the students to the opportunities and risks associated with international finance.



SHGH BUSN 3374

INTERNATIONAL ECONOMICS

This course provides an understanding of the key economic issues in the global business environment and an understanding of how global businesses are impacted by real world developments in economics, politics and finance. The business environment is dynamic in nature. The course coverage is therefore updated periodically to include current real world evidence as well as recent academic and empirical findings.



SHGH BUSN 3376

INTERNATIONAL DIMENSIONS OF ORGANIZATIONAL BEHAVIOR

Students will study how theories, research, and current issues in the field of organizational behavior apply in the context of the international workplace. This course will focus on the international application of core management theories and strategies, and will be based on interdisciplinary research, from fields including psychology, sociology, economics, political science and anthropology.



SHGH BUSN 3378

GLOBAL WORKFORCE MANAGEMENT

This course provides an integrative framework for understanding the business and legal challenges that are associated with effective workforce management around the world. As more and more companies try to leverage the benefits of a global labor market, it is critical to understand the challenges that managers must deal with as they try to coordinate work practices across country settings and prepare individuals for global assignments.



SGHG BUSN 3379

INTERNATIONAL TRADE

The aim of this course is to give students the conceptual basis and the necessary tools for understanding modern international trade. Topics discussed in this course are: gains from trade in a classical world; the modern theory of international trade; factor price equalization; empirical tests and extension of the pure theory model; economic growth and international trade; the nature and effects of protection; motives and welfare effects of factor movements.



SHGH BUSN 3380

MANAGING GLOBAL SUPPLY CHAINS

The focus of this course will be on key issues within operations that are of relevance in a firm's ability to remain competitive in a global economy. Examples of companies collaborating across the globe will be used in the teaching and learning of Supply Chain Management. We focus mainly on the operational and tactical aspects of managing the network of multiple facilities, but we will also investigate their strategic implications.



SHGH CHIN 1110

ELEMENTARY CHINESE (3 CREDITS)

This course is designed for elementary Chinese language learners who haven't learned Chinese before. By taking this course, students will be able to use simple expressions to communicate with native speakers in daily life. And they will grasp the pronunciation of Chinese, skillfully use Pinyin, and understand the basic grammar and structures in Chinese in a collaborative learning environment. Authentic materials will be used in class.



SHGH CHIN 1111

ELEMENTARY CHINESE (6 CREDITS)

This course is designed for elementary Chinese language learners who haven't learned Chinese before. By taking this course, students will be able to use simple expressions to communicate with native speakers in daily life. And they will grasp the pronunciation of Chinese, skillfully use Pinyin, and understand the basic grammar and structures in Chinese in a collaborative learning environment. Authentic materials will be used in class.



SHGH CHIN 2210

INTERMEDIATE CHINESE (3 CREDITS)

This course is designed for elementary Chinese language learners who haven't learned Chinese before. By taking this course, students will be able to use simple expressions to communicate with native speakers in daily life. And they will grasp the pronunciation of Chinese, skillfully use Pinyin, and understand the basic grammar and structures in Chinese in a collaborative learning environment. Authentic materials will be used in class.



SHGH CHIN 2211

INTERMEDIATE CHINESE (6 CREDITS)

This course is designed for intermediate Chinese language learners who can use Mandarin to have basic daily conversations. By taking this course, students will be able to continue developing their Mandarin levels in reading, writing, listening and speaking skills in a collaborative learning environment. Authentic materials will be used in class.



SHGH CHIN 3311

ADVANCED CHINESE (6 CREDITS)

This course is designed for advanced Chinese language learners who can use Mandarin to communicate with people about most daily topics without much difficulty. By taking this course, students will be able to continue developing their Mandarin levels in reading, writing, listening and speaking in a collaborative learning environment. Authentic materials will be used in class.



SHGH COMM 3350

CROSS-CULTURAL COMMUNICATION

This course introduces basics of cross-cultural communication, including main theories of culture. The course lays out the effect of language, nonverbal language and cultural identity on communication. How people adjust in different cultures, their acculturation stages and strategy will be discussed.



SHGH ECON 3368

CHINA'S MACROECONOMIC IMPACT

This course is designed to provide students with the knowledge of what has happened to China and its impacts on global economy in the last three decades. The course will offer in-depth discussion of Chinese macroeconomic development, industrial structure, trade pattern, economics imbalance, and its impact on the rest of the world economy, particularly on Asia, the US, and Africa.



SHGH FILM 3316

CONTEMPORARY CHINESE CINEMA

This is an introduction course of Chinese cinema since the end of the Cultural Revolution. It covers three major Chinese-language cinemas, Mainland Chinese cinema, Hong Kong cinema and Taiwan cinema. This course is a look at contemporary Chinese cinema as a visual art and to illustrate the ways in which it has been shaped by Chinese cultural, social and political traditions over the past three decades.



SHGH HIST/ANTH 2258

INTRODUCTION TO CHINESE CIVILIZATION

This is an introductory course to multiple sociocultural aspects of China as an old civilized country undergoing a critical economic and political transition. This course mainly covers two parts: the part of tradition and the part of modernity, and tries to build a link between the two through comparison and connection.



SHGH INTP 3347

**GLOBAL INTERNSHIP PROGRAM:
SHANGHAI (3 CREDITS)**



SHGH INTP 3348

**GLOBAL INTERNSHIP PROGRAM:
SHANGHAI (6 CREDITS)**

This is a unique educational experience that gives students the opportunity to apply classroom learning to workplace experience and the social environment of the host culture whilst earning academic credit. The course is a forum for students to contextualize and discuss the wider significance of internship activities and to consider ways in which those activities connect with the wider context of Shanghai and China generally.



SHGH PHIL 2259

**INTRODUCTION TO CLASSICAL CHINESE
PHILOSOPHY**

This course is a comprehensive historical survey of the main philosophical traditions in China, including Confucianism, Mohism, Legalism, Daoism, Buddhism, etc. Through lectures, discussions, and reading of select primary and secondary sources, we will explore the formulations and subsequent transformations of key beliefs, doctrines, practices, and institutions that characterized specific philosophical traditions.



SHGH PSCI 2266

**INTRODUCTION TO CHINESE GOVERNMENT,
POLITICS AND POLICY**

This is an introductory course on contemporary Chinese politics, government and international relations for international students. This course examines China from a variety of perspectives to enlighten our understanding of China today.

**SHGH SOCY 3365****ISSUES IN CONTEMPORARY CHINESE SOCIETY**

China's transition to a market economy and return to the global community have huge impacts over the lives of its people, as well as the rest of the world. While covering other fields such as anthropology, political science, gender studies and urban studies, this course mostly employs a sociological perspective to examine issues in contemporary Chinese society.

**SHGH URBS 3345****GLOBALIZATION AND URBANIZATION**

Since the second half of the 20th century, China has undergone unprecedented urban transformation that in turn is changing the landscape of this most populous country. This course introduces students to the recent literature on the immense urban transformation and offers a critical understanding of China's urbanization, social-spatial restructuring and urban problems.